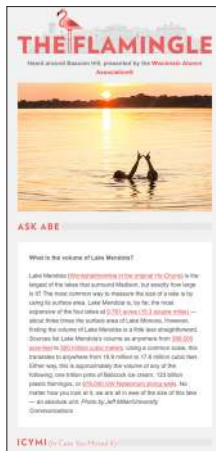
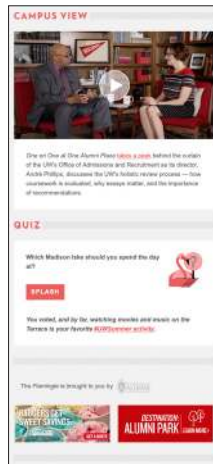


With more than 441,000 UW-Madison alumni – and countless Badger friends – around the world, you can get your message in front of a loyal audience that’s interested in businesses associated with the UW. By targeting your message using our digital-media channels, you can connect with alumni in a variety of ways.



285 x 110 Email Footer



The Flamingle is a weekly email publication sent out in the early-morning hours, nearly every Friday, to approximately 200,000 UW alumni and friends. The publication shares stories, news, and images from campus for all to enjoy. *Flamingle* readers revel in the traditions they love most about the UW.

285 x 110 Footer Ad in Email

Times run	1-13x	14-26x	27+
Rate per week	\$1,000	\$850	\$700

This email footer is an exclusive: only one is sold per week (issue), based on availability.

Membership

- Member Benefits
- Online UW-Madison Library Access
- Membership FAQs
- Renew Your Membership

From Our Sponsors:

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Member Benefits

Your UW Connection. Your Badger Community.

Member Fridays
Visit One Alumni Place on Fridays, 11 a.m.–3 p.m., for complimentary pontoon boat rides (through August), family-friendly activities, light refreshments, and a drop-in, 30-minute guided tour of Alumni Park (begins at 12:30 p.m.). And remember to bring your WAA member card!

Please note that boat rides require day-of, in-person registration, weather permitting, and capacity is limited. At least one person in your party must be a WAA member to participate.

<p>2019 Badger Football Tickets Offer The Badgers look to go on a big run this season. And members can score tickets to the home opener versus Central Michigan (Sept. 7), Kent State (Oct. 5), the UW Homecoming game versus Michigan St. (Oct. 12), and Purdue (Nov. 23). Buy Now!</p>	<p>Noah's Ark Waterpark Make a real splash by saving more than 40 percent on tickets to America's largest waterpark. Visit the Noah's Ark website and enter promo code WAA2019 to purchase general admission tickets for only \$24.99 (plus tax)! Good all summer (through Labor Day and September 7 and 8).</p>	<p>Six Flags Great America Members, say "Whee" by purchasing tickets for only \$39 per person — a savings of more than 50 percent off main gate ticket prices — exclusively on Wisconsin Alumni days: August 9, 10, and 11. Visit the Six Flags website and enter promo code WIALUMNI in the upper right-hand corner.</p>	<p>Alumni Park Yoga This summer, join Outdoor UW in Alumni Park on Tuesdays for an all-levels yoga class full of fresh air, refreshing green spaces, and an inspiring view of Lake Mendota. WAA members save \$1 off the regular price with coupon code WAAEMBER19! Register in advance or sign up the day of at Outdoor UW (800 Langdon Street). Capacity is limited. Please bring your own yoga mat and wear comfortable clothing.</p>
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Additional Benefits
Check out the variety of additional benefits available exclusively for WAA members.

WAA	Campus	Restaurant	Retail	Accommodations & Travel	Services	WAA Partners
<p>WAA Travel Much like WAA membership, WAA Travel offers a special sense of community. So it's only natural that it's a member benefit. This means that at least one person in your traveling party must be a member in order to book a tour and explore the world with Badgers. Learn more.</p>	<p>Alumni Learning Because we never stop learning, it's great that members can save on a wide variety of alumni learning programs. Member pricing is available on everything from Made in Wisconsin tours to lecture series and more. Learn more.</p>	<p>Grandparents University* Starting in 2017, WAA membership is the sole gateway to registering for this wildly popular program that brings Badgers young and old together to</p>				

Product/Service Listing
140 x 140 logo with descriptor text

By advertising on uwalumni.com, you'll reach a growing audience that consistently seeks information about the UW and its alumni. The site offers daily content updates, which helps to generate an impressive flow of web traffic and repeat visitors.

205 x 205 Sidebar Ad

- \$1,000 per month
- Placement rotates throughout the site (excluding the home page).

WAA members are some of the most dedicated Badgers around, so add real cachet to your business by including your product or service on WAA's exclusive **Member Benefits** page (and offer a special discount/perk). You'll receive space for your company logo (linked to your website) along with descriptor text.

Product/Service Listing

- 140 x 140 logo
- Descriptor text
- FREE when you offer a special discount/perk to WAA members uwalumni.com/memberbenefits