

Fill the Hill 2020: Virtually Unflappable

Wednesday, Oct. 21, 11 a.m. CDT to Friday, Oct. 23, 5 p.m. CDT

Enjoy a grand, goofy UW tradition and help support chapter scholarships at the same time!

Every year, in honor of one of the most memorable UW pranks ever pulled, the Wisconsin Foundation and Alumni Association fills Bascom Hill with as many plastic lawn flamingos as possible. Each flamingo represents one gift made to the university during Fill the Hill. To keep this beloved tradition going this year, the flamingos will be going virtual for the first time. And now you can participate by giving to your local chapter scholarship fund!

When you give, your donation will be matched dollar for dollar — up to \$3,000 per chapter — thanks to the George and Dorothy Pellegrin Wisconsin Alumni Association Scholarship Endowment Fund. Plus, you'll receive a secret link to access online flamingo fun that you can enjoy from anywhere in the world — from social frames to digital backgrounds and more. Most importantly, your generous donation to a chapter scholarship fund will help make the dream of a UW education come true for promising local students. Scholarships are critical to attracting the best and brightest students to UW–Madison, many of whom could not earn their degrees without financial assistance.

Visit uwflamingos.com to learn more and find your chapter's scholarship fund during the event.