

Employee Family Pricing Program



SMART MOTORS OFFERS FAMILY PRICING TO THE WISCONSIN ALUMNI ASSOCIATION ON NEW TOYOTAS!

▪ What is Family Pricing?

Family pricing entitles you to purchase a NEW Toyota at a pre-negotiated price. This price will be at invoice plus a \$285 service fee on any in-stock/ incoming vehicle. (Pricing may vary for occasional short supply- high demand vehicles. Call for those models.)

You are also entitled to receive any consumer rebates or low rate finance programs available from the factory at the time of delivery. We encourage you to visit our website www.smarttoyota.com to view our inventory and current incentives. Go to the New Toyotas heading and use the drop down menu.

▪ How does Family Pricing work?

Family pricing is by appointment only. Only Wisconsin Alumni Association members and their immediate family are eligible for this program.

This offer applies to all models in the Toyota lineup with the occasional exception of select vehicles based on supply and demand.

For further details, pricing or to schedule an appointment contact:

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Smart Motors, Your Award Winning Dealership Has Earned The President's Cabinet Award

The President's Cabinet Award is the highest achievement a Toyota dealer can earn. It is awarded to only the Top 12 Dealers Nationwide for superior customer service and sales volume. Smart Toyota is the only dealership in Wisconsin to ever earn this elite designation.