



WISCONSIN ALUMNI ASSOCIATION: INVESTING IN THE NEXT GENERATION OF BADGERS

[SCHOLARSHIP NAME] Fund

Who Are We?

Simply put: we're UW alumni, family, and friends who love our community and love the UW.

We are a volunteer, nonprofit organization founded for the purpose of supporting the University of Wisconsin–Madison, facilitating the UW's connection to its alumni in the [REGION] area, and encouraging the goals of new and prospective Badgers from our region.

The Chapter Scholarship Program

Founded in 1967, the Chapter Scholarship Program has awarded more than \$10 million to nearly 5,000 deserving UW–Madison students around the world. More than [DOLLARS] of that has come from the [CHAPTER NAME], benefitting approximately [NUMBER] local high school graduates [IF YOUR SCHOLARSHIP PROGRAM BEGAN LATER THAN 1967, ADD THE FOLLOWING: since [YEAR]].

Why Scholarships Matter

Scholarships are critical to attracting the best and brightest students to UW–Madison.

A four-year degree is increasingly important for a successful future, yet the cost of college has risen dramatically. In 2016, a survey by the UW's Office of Student Financial Aid revealed that insufficient scholarships/financial aid was the deciding factor for 58 percent of high-achieving students who decided to enroll elsewhere. Scholarships make the difference for countless promising students who want to become Badgers but cannot do so without financial assistance.

Our Vision for the Future

We're working to establish an endowment fund of [DOLLARS]. This fund would be self-sustaining, providing approximately [DOLLARS] annually from earnings without touching the principal — ensuring that your contributions today will keep making a difference for generations to come. We'd be able to support more students, keep pace with the cost of tuition, and offer a wider variety of meaningful scholarships, including the option of full, four-year scholarships.

How You Can Help

Every dollar counts. Your gift will help us reach our goal of a self-sustaining endowment fund. Visit [URL] to give online today. For more information, you can also contact [CONTACT PERSON] at [EMAIL ADDRESS] [OPTIONAL: or [PHONE NUMBER]]. On, Wisconsin!

