[SCHOLARSHIP NAME] Fund

Who Are We?

Simply put: we're UW alumni, family, and friends who love our community and love the UW.

We are a volunteer, nonprofit organization founded for the purpose of supporting the University of Wisconsin–Madison, facilitating the UW's connection to its alumni in the [REGION] area, and encouraging the goals of new and prospective Badgers from our region.

The Chapter Scholarship Program

Founded in 1967, the Chapter Scholarship Program has awarded more than $10 million to nearly 5,000 deserving UW–Madison students around the world. More than [DOLLARS] of that has come from the [CHAPTER NAME], benefitting approximately [NUMBER] local high school graduates [IF YOUR SCHOLARSHIP PROGRAM BEGAN LATER THAN 1967, ADD THE FOLLOWING: since [YEAR]].

Why Scholarships Matter

Scholarships are critical to attracting the best and brightest students to UW–Madison.

A four-year degree is increasingly important to a successful future, yet the cost of college has risen dramatically. In 2016, a survey by the UW's Office of Student Financial Aid revealed that insufficient scholarships/financial aid was the deciding factor for 58 percent of high-achieving students who decided to enroll elsewhere. Scholarships make the difference for countless promising students who want to become Badgers but cannot do so without financial assistance.

Our Vision for the Future

Each year is a chance for us to have a positive impact on more young lives. Our fundraising goal for [YEAR] is [DOLLARS], which will allow us to support [NUMBER] students from our area.

Ultimately, our goal is to increase our fundraising target each year to keep pace with the cost of tuition and offer a wider variety of meaningful scholarships.

How You Can Help

Every dollar counts. Your gift will help us reach our goal for [YEAR] and make a difference in the number of local students we can support. Visit [URL] to give online today. For more information, you can also contact [CONTACT PERSON] at [EMAIL ADDRESS] [OPTIONAL: or [PHONE NUMBER]]. On, Wisconsin!

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