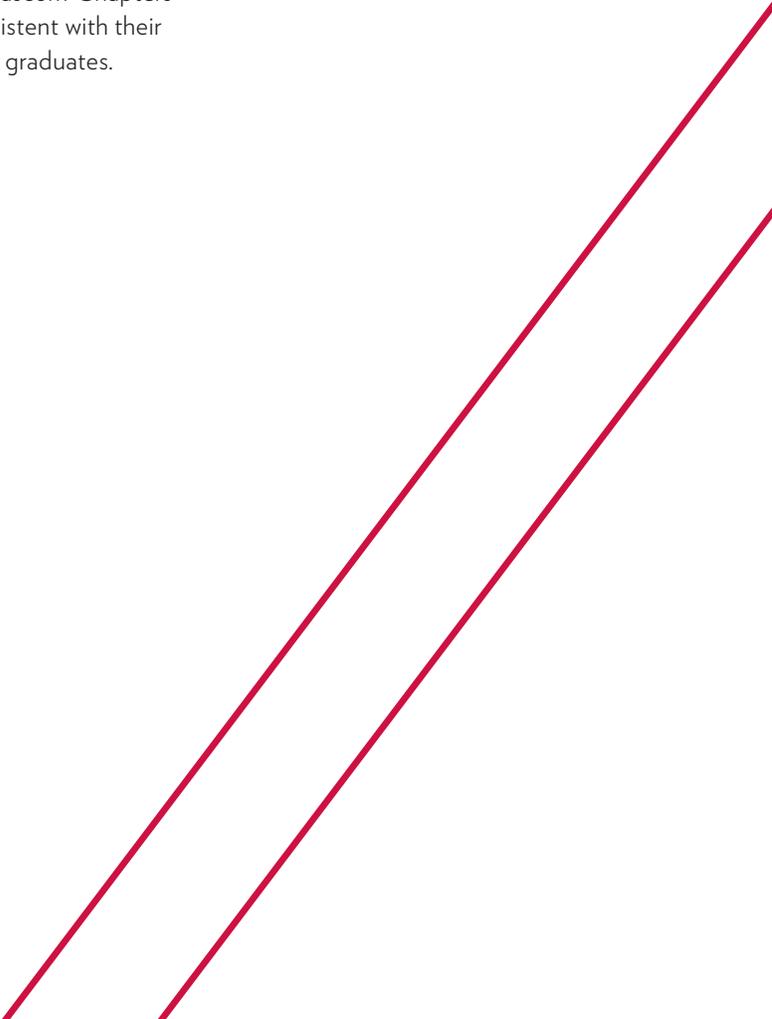


BASCOM CHAPTER CHECKLIST



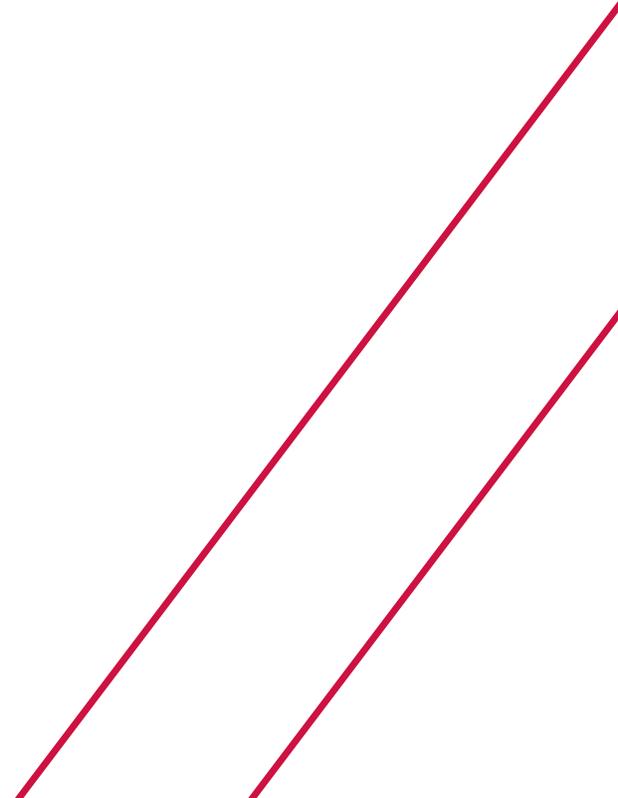
Bascom Chapter status is given to chapters whose extraordinary efforts during a given fiscal year have distinguished them. Criteria include welcoming and connecting alumni in their area, supporting UW-Madison students and faculty, strengthening branding, and increasing donor and volunteer engagement that goes well beyond the minimum requirements for a chapter. In order to be considered for Bascom Chapter status, a chapter must submit an application detailing its qualifications in these areas. The deadline for submitting an application for this designation is October 1. Bascom Chapters receive additional WAA support and resources that are consistent with their commitment to serving the diverse needs and interests of all graduates.



BASCOM CHAPTER REQUIREMENTS

- Submit a chapter-leadership roster. (WAA provides an online form through which chapters update the names, positions, and demographic profiles of their board members.)
- Sponsor the following WAA-related events annually:
- Founders' Day (International chapters may substitute an annual dinner or event.)
- Welcome to the City
- Badger Student Send-Off Celebration
- Submit a treasurer's report.
- Submit an annual report.
- Maintain an enhanced, WAA-hosted chapter website.

CONDUCT ONE OF THE FOLLOWING ADMINISTRATIVE INITIATIVES:

- Participate in leadership training: have chapter leaders become "peer mentors" to train others, or host a local leadership training event
 - Hold regular meetings of the board of directors (more than one per year)
 - Submit the description of an event, program, or activity that demonstrates best practices to be shared as a resource for other chapters
- 



CONDUCT ONE EVENT THAT SUPPORTS ALUMNI:

- Career-development opportunity
- Alumni for Wisconsin advocacy event
- Submit a nominee for a Badger of the Year Award, Distinguished Alumni Award, and/or Forward under 40 Award
- Assist with a student initiative (e.g., targeted scholarship programs or coordination with the admissions office to provide support for admissions services)

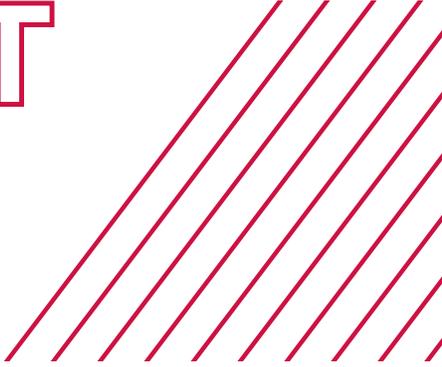
CONDUCT TWO OF THE FOLLOWING OUTREACH INITIATIVES:

- Hold one educational event (beyond Founders' Day)
- Work with WAA to host a lifelong-learning event in your area
- Participate in educational-outreach programs with local schools or community organizations (e.g., tutoring or service-learning programs)
- Partner with a local organization, community group, or other alumni association to coordinate an event
- Hold an event that engages diverse alumni in your community
- Hold an event that engages alumni families in your community

COMPLETE TWO OF THE FOLLOWING MEMBERSHIP INITIATIVES:

- Have a diverse board (age, gender, alumni of color)
- Have a young-alumni committee that orchestrates events specifically for young alumni
- Develop a WAA membership plan and set targets for WAA membership in the chapter area
- Communicate through WAA to area alumni at least twice per year

WAA SUPPORT FOR BASCOM CHAPTERS



BASCOM CHAPTERS RECEIVE ALL OF THE CHAPTER- LEVEL SUPPORT, PLUS:

- One \$1,000 need-based Bascom Scholarship for a local student
- Matching-Dollar Scholarship Program
- An autographed football or basketball for an auction or raffle
- Eligibility to apply for educational and programming grants to fund new events and activities (or to enhance existing events)
- Eligibility to apply in advance for travel grants for chapter leaders who attend WAA and UW-Madison leadership events (visit uwalumni.com/chapterleaders to find the Bascom Chapter travel-grant application)
- WAA staff representation at an event of your choosing (based on staff availability)
- Marketing-research assistance
- Data management
- Two paid registrations to attend the annual Building Badger Leaders conference
- The choice of a chapter banner or up to four customized chapter-logo shirts
- The choice of a tablecloth or podium skirt that displays the chapter's logo
- Two of WAA's The Red Shirt®
- Recognition in WAA's member publication, *Badger Insider*