



Welcome Chapter Leaders

May 2020

(The call will begin at 3:15 pm)

Today's Agenda

- Summer 2020 Updates
- Virtual Engagement
- WAA Updates
- Fundraising/Day of the Badger



Summer 2020 Opportunities:

Student Send-Off Events

- Student WELCOME event
- one FUN virtual event
(mid-August)
- Chapters will opt-in to participate
- Special conference call to be scheduled soon

Student/Parent Meet-Up Mondays

- Part of SOAR program
- First Monday – starting
July 6 to Aug 24
- Idea is to have alumni
share stories, traditions
and excitement of being
Badgers!







WAA Updates from Sarah Schutt



Day of the Badger

- Decision points:
 - Further alumni research on likelihood to give
 - Campus partner input
 - Guidance from campus regarding fall planning
 - Repositioning of DOTB messaging and tone
 - Monitoring of peer planning and performance



Other Business / Questions?



Thank you!

Upcoming Call:

Student Welcome Event - June 24th 3pm CT

