



Welcome Chapter Leaders

December 2019

Today's Agenda

- Awards Overview
 - Badger of the Year
 - Lifetime Achievement
 - President's Circle of Excellence
 - Board Recognition
- How are chapters executing awards?
 - WAA: Washington DC chapter
 - WAA: Wausau
 - WAA: Chippewa Valley



Badger of the Year

The Badger of the Year Award recognizes local alumni who have represented the university positively through success in their profession, community service initiatives, or volunteer activities.

PROCESS:

Alumni chapter boards are responsible for selecting local alumni.



Presidents' Circle of Excellence

The Presidents' Circle of Excellence Award recognizes excellence in volunteer service to the university for alumni who have actively served in a leadership role with their local alumni chapter

PROCESS:

WAA staff or local alumni chapters can nominate alumni volunteers for this award. Eligibility is not limited to specific alumni volunteer roles.

NEW:

Nominations must be submitted to WAA on the chapter's Founders' Day event request form



Lifetime Achievement

The Lifetime Achievement Award recognizes chapter leaders who have served in a role (or multiple roles) with a chapter for 10 or more years.

PROCESS:

Wisconsin Alumni Association® (WAA) staff or local alumni chapters can nominate alumni volunteers for this award.

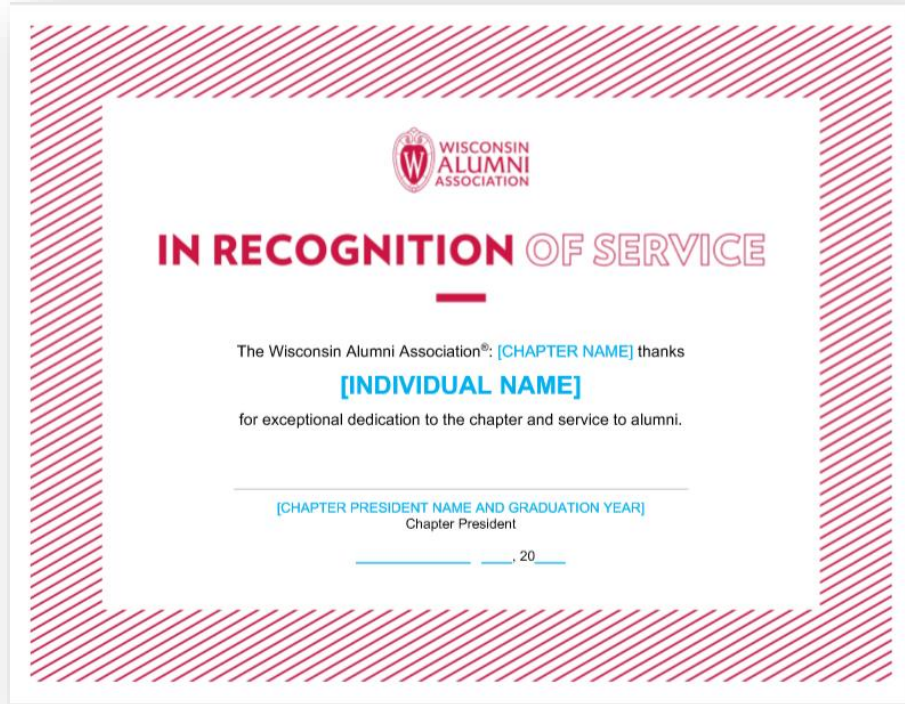
Candidates will be reviewed and selected by WAA and local chapter board members.

NEW:

Nominations must be submitted to WAA on the chapter's Founders' Day event request form



NEW Chapter Recognition Certificate!



This certificate recognizes local alumni chapter board members who have volunteered their time, took charge, and did an exceptional job on a certain program or service to their chapter



Where do you find award resources?

Communication Tools

- [Chapter Website Training](#)
- [Chapter Website Quick Guide](#)
- [Social Media 101](#)
- [Tips for Photos and Videos](#)
- [Social Media Visuals](#)
- [Campus Aerial Video](#)
- [Chapter Brand Details](#)
- [Chapter Scholarship Fundraising Toolkit](#)

Chapter Awards

- [Recognize a Chapter Member](#) — [Learn More](#)
- [Badger of the Year Award](#) — [Learn More](#)
- [Presidents' Circle of Excellence Award](#) — [Learn More](#)
- [Lifetime Achievement Award](#) — [Learn More](#)

Other Awards

- [Forward under 40 Award](#) — [Learn More](#) or [Submit a Nominee](#)
- [Distinguished Alumni Awards](#) — [Learn More](#) or [Submit a Nominee](#)

Monthly Chapter Leader Call

October 2019 – Founders' Day Topic Discussion

[Watch Recording](#)

[Download Slides](#)

September 2019 – Founders' Day Best Practices

[Watch Recording](#)

[Download Slides](#)

Chapter Leader
Resource Tab!



Questions?





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Washington, DC Chapter





**WISCONSIN
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ASSOCIATION**

Wausau Chapter





**WISCONSIN
ALUMNI
ASSOCIATION**

Chippewa Valley Chapter



Questions?



Thank you!

Wednesday, January 22nd at 3:00pm CT

Day of the Badger

