



# **Welcome Chapter Leaders**

## **April 2019**

# Today's Agenda

- Student Send Off Events
  - Chicago
  - Los Angeles
  - Orange County
  - Washington D.C.
  - Bay Area
  - Mile High
- SSO Reminders



# Chicago



# Los Angeles



# Orange County



# Washington DC



# Bay Area Badgers



# Mile High





**Questions?**



# SSO Tips for Success:

- Try something new
- Host events in late July – early August
- Free for students
- Affordable for guests and alumni
- Focus on the first-year Badger experience
- Teach Badger traditions
- Involve current students/young alumni
- Share personal experiences
  - Campus life
  - Student organizations
- Organize a panel
- Information relevant to incoming students
  - Campus favorites
  - Madison must do's
  - Transportation options
  - What you wish you knew as a freshman
- UW Trivia
- Include door prizes and give-a-ways
- Make it fun and informal
- Have UW music



# Want Fun? Add Music!

## Alumni Park Playlist

- Features the sound of 150 years of tradition
- [alumnipark.com/share/playlist](http://alumnipark.com/share/playlist)



## UW-Madison Spotify

- From game day to relaxing on Bascom
- [go.wisc.edu/spotify](http://go.wisc.edu/spotify)



**Questions?**



# Next Calls:

**May 22:** Social Media Best Practices and Digital Support Updates

**June 26:** Chapter Host

**July 24:** UW Athletics / NCAA policies

**Aug. 28:** Chapter Host





**Thank you!**