Welcome Chapter Leaders
April 2019
Today’s Agenda

• Student Send Off Events
  • Chicago
  • Los Angeles
  • Orange County
  • Washington D.C.
  • Bay Area
  • Mile High
• SSO Reminders
Los Angeles
Orange County
Washington DC
Bay Area Badgers
Mile High
Questions?
SSO Tips for Success:

- Try something new
- Host events in late July – early August
- Free for students
- Affordable for guests and alumni
- Focus on the first-year Badger experience
- Teach Badger traditions
- Involve current students/young alumni
- Share personal experiences
  - Campus life
  - Student organizations
- Organize a panel
- Information relevant to incoming students
  - Campus favorites
  - Madison must do’s
  - Transportation options
  - What you wish you knew as a freshman
- UW Trivia
- Include door prizes and give-a-ways
- Make it fun and informal
- Have UW music
Want Fun? Add Music!

Alumni Park Playlist
• Features the sound of 150 years of tradition
• alumnipark.com/share/playlist

UW-Madison Spotify
• From game day to relaxing on Bascom
• go.wisc.edu/spotify
Questions?
Next Calls:

May 22: Social Media Best Practices and Digital Support Updates

June 26: Chapter Host

July 24: UW Athletics / NCAA policies

Aug. 28: Chapter Host
Thank you!