



## What's New, Badgers?

Please let us in on your recent accomplishments, accolades, transitions, and other important life events! You may e-mail the (brief, please) details to [apfelbach@uwalumni.com](mailto:apfelbach@uwalumni.com); fax them to (608) 265-8771; or mail them to Alumni News, Wisconsin Alumni Association, 650 North Lake Street, Madison, WI 53706-1476. Space limitations prevent us from printing all of the amazing news that we receive, but we do enjoy bearing from you.

Please e-mail death notices and all address, name, telephone, and e-mail changes to [alumnichanges@uwalumni.com](mailto:alumnichanges@uwalumni.com); fax them to (608) 262-3552; mail them to Alumni Changes, Wisconsin Alumni Association, 650 North Lake Street, Madison, WI 53706-1476; or call them in to (608) 262-9648 or toll free to (888) 947-2586. Most obituary listings of WAA members and friends appear in the *Insider*, WAA's publication for its members, now published thrice annually and inserted into *On Wisconsin Magazine*.

Compiled by Paula Wagner Apfelbach '83

## early years

We thank **Paul Miller '39** of Whitewater, Wisconsin, for sharing his five-generation clan of Badgers. The grandfather of his late spouse, **Audrey Rose Smith Miller '40**, was **Barnis Rose**, who was on campus when North and South Halls were dormitories, and he had to fetch wood for the stove in his room. Audrey Miller's father, **Henry Smith**, earned his master's degree here, and the Millers' daughter is **Christine Miller Niesen '71** of Whitewater. A grandson, **Matthew Niesen '04**, is now a UW-Madison medical student.

## 40-50s

All that chemist, novelist, and playwright **Carl Djerassi PhD'45** has accomplished — including holding the UW record for completing a PhD in two and a half years — boggles the imagination, but now he has another accolade: Austria has issued a stamp in his honor that's the first of its kind in the world. The face in the background is made of microscopic chemical formulae for the hormone progesterin, which was first synthesized by Djerassi in 1951. You can see the stamp at <http://djerassi.com>. Djerassi, who is known as the father of the contraceptive pill, lives in San Francisco and London. We thank UW Professor **Bassam Shkhashiri** for these details.

Soldier, teacher, florist, friend, and the 1947 founder of Britten's Greenhouse: all of these describe Captain **Matt Britten III '46** of Marshfield, Wisconsin, who was honored during a June celebration when he received the 2005 Honorary Life Award from Marshfield's Foxfire Botanical Gardens.

Alumni News regrets this Summer-issue error: the dining hall at Concordia Language Village's *El Lago del Bosque* in Bemidji, Minnesota — not the village itself — was named for **Roma Borst Hoff '48, MA'51, PhD'56** and her spouse, **Donald Hoff**, in July 2004.

*Trio for Flute, Clarinet, and Piano* — the latest composition by **Marilyn Ziffrin '48** — premiered in April in Davenport, Iowa, at a Friends of Chamber Music concert. The Bradford, New Hampshire, composer's *Concertino for Piano and Strings* was also recently released on CD.

The reviews are first rate for *Dear Mom: Why Raising Four Boys Was Neither Boring Nor Monotonous* (Goblin Fern Press), a new book by Madison author **Jean Hibbard Willett '49**. In it, she shares the whirlwind that was the Willett household — a home of laughs, surprises, crises, lessons, good times, bad times, and overarching love — and some of the tales just may mirror your own.

Okay, Class of 1950, who among you would have been voted "Most Likely to Succeed in Landscape Architecture"? If you said **John Orton '50**, you're correct. The Brookfield, Wisconsin, landscape architect was recently inducted into the Wisconsin Landscape Federation's Hall of Fame for his many accomplishments in the field, and credits UW Professor **Bill Longenecker** with invaluable mentoring. Special thanks to **Roberta Hunt '43** of Waterloo, Wisconsin, for sharing Orton's news with us.

The career of **Herb Sturz '52** has been "characterized by innovation and public service," says **Ken Marion '52** of Del Mar, California, who met Sturz when they were members of the UW's first Integrated Liberal Studies group. Sturz co-founded and directed New York City's Vera Institute of Justice — a pioneer in develop-

ing "unexpected, yet practical and affordable solutions" to tough problems in our nation's justice system. He also served as New York City's deputy mayor for criminal justice; headed its planning commission; and was the founding chair of the After School Corporation, a nonprofit dedicated to providing the city's youth with quality after-school programming.

**Dick McDonald '55** has founded a Milwaukee firm called Marketing/Business Development Consultants, along with four other executives who are also known for their innovations. McDonald has handled the nation's first legal, political, and healthcare advertising, and he was a pioneer in managing "total political campaigns": those of former Presidents Nixon, Ford, and George H. W. Bush. McDonald also shared how he, as the president of Sigma Alpha Epsilon, began the SAE tradition of hosting an annual Christmas party that eventually entertained some 1,800 Madison-area senior citizens.

When WAA sponsored *The Big Red One* on opening night of the Wisconsin Film Festival in April, the highlights were a welcome and Q&A session by **Richard Schickel '55** — the film's original producer and the person who restored it in 2004 to the original director's version. Schickel, of West Hollywood, California, has been *TIME*'s film critic since the 1970s, and has many other writing, directing, and producing credits to his name.

"It was my privilege to share an early version of Ultimate Life — my idealized redesign of life insurance — with Wisconsin's actuarial science and insurance program in 1979," began **Robert Reuter '57** of Fairview, North Carolina. Since then, he's worked hard on his model of consumer-driven life insurance, which he says will revolutionize the industry. In 2002, Reuter was given a chance to "provide new

insights" in this area as a winner in the Individual Grants Competition, sponsored by the Actuarial Education and Research Fund and the Society of Actuaries.

Who's the new president of the U.S. Table Tennis Hall of Fame? It's **Steve (H. Stephen) Isaacson '59** of Highland Park, Illinois — the national intercollegiate champion in 1957 and 1958. Isaacson follows in the paddle strokes of five-time world champ Jimmy McClure in heading the organization.

## 60s

Recipients of the UW School of Pharmacy's 2005 Citation of Merit Awards are: **Palmer Taylor, Jr. '60, PhD'65**, a dean and professor at the University of California-San Diego; **John Parascandola MS'67, PhD'68**, a retired historian for the U.S. Public Health Service in Rockville, Maryland, and a former UW faculty member; **Charlotte Eimermann Anderson Smith '68, MS'80**, the founder and president of PharmEcology Associates in Brookfield, Wisconsin; and **Russell Jensen '70, MS'74**, director of pharmacy at Madisons St. Marys Hospital Medical Center and Dean Medical Center.

The UW Medical School's Department of Medicine has a new chair: **William Busse '63, MD'66**. He's led the asthma and clinical immunology section since 1978 and is the director of the UW General Clinical Research Center. Among other endeavors, this includes heading a six-year, \$55.8 million U.S. Department of Health and Human Services project — the largest ever at the UW Medical School — to better understand the asthma epidemic affecting inner-city youth.

Spirit and Sky, a spiritual Internet directory with more than one hundred thousand links, has bestowed its 2005

Top Spiritual Site Award upon **Jane Germaine Gray '63** for meditate-shivabala.org, her Web site. This summer, Gray coordinated a road tour for one of her meditation teachers and created a children's book, *The Boy Yogi*. She lives in Buckingham, Virginia.

*Eerie ...* That's what you'll think about the cover of the new psychological thriller by **James Magnuson '63, MS'64**, *The Hounds of Winter* (University of Texas Press). It centers on a father — accused of his daughter's murder and on the run in the Wisconsin wilderness — who must confront himself and his past. Magnuson has also written *Windfall*, *Ghost Dancing*, and *Open Season*, and directs the James A. Michener Center for Writers at the University of Texas at Austin.

The University of South Carolina (USC) in Columbia has established the research-based Thomas Terrill Scholarship in African-American Studies to honor **Thomas Terrill MA'63, PhD'66**, a pioneer and author in the field. In 1968, he taught the first course in African-American history at USC or at any previously all-white public university in the South, and he continued to teach until his retirement in 2000.

The U.S. embassy in Rome has offered grants to two UW instructors to present a teacher-training seminar series for Italian teachers of English in Urbino, Italy. The embassy stopped underwriting such programs in 1996, but because of the outstanding experience of **Sandra Utpatel Arfa '64, MA'72**, director of the UW's English as a Second Language Program, and her faculty associate **Helaine Kriegel MA'74**, an exception was made. This is the twenty-fifth year that the Arfa-Kriegel team has provided similar training in many different countries. *Grazie* to **Catherine Farwell '86, MA'02**, an instructor of

business English at the "Carlo Bo" University of Urbino, for sharing this with us and for founding, with her spouse, WAA's new Italian alumni chapter in May. *Benvenuto, Italia!*

Perhaps you recall **Robert Kotler x'64** from his book *Secrets of a Beverly Hills Plastic Surgeon*, which was a Bookmark in the Fall 2003 issue. Or maybe you've seen him on E! Entertainment's reality show *Dr. 90210*. Now he's back in the limelight with *The Essential Cosmetic Surgery Companion* (Ernest Mitchell Publishers) — look for it in October.

**O. (Ottah) Allen Thiher MA'64, PhD'68** has recently written *Fiction Refracts Science: Modernist Writers from Proust to Borges* (University of Missouri Press). The author is a professor of Romance languages and literature at the University of Missouri-Columbia.

Eau Claire, Wisconsin, resident **Glen Volkman '64** was a customer at the original McDonald's restaurant in Des Plaines, Illinois, when founder Ray Kroc opened for business on April 15, 1955. Fifty years later, as the Golden Arches kicked off their golden-anniversary-year celebration, Volkman shared his story with the organizers and was invited to be a part of the excitement once again. At the April unveiling of the new fiftieth-anniversary restaurant in downtown Chicago, Volkman and Ronald McDonald cruised the drive-through in Ronald's "shoe mobile" while McDonald's CEO Jim Skinner served them as the venue's first drive-through customers.

Child Centered Spaces had the very able assistance of pediatrician **Karen Kramer Hein '66** recently as she spent a month in India providing health assessments of children in tsunami-affected villages. (Visit her travel diary at [www.christianchildrensfund.org](http://www.christianchildrensfund.org).) Child Centered Spaces was pioneered by the Christian

## Bookmark



A UW faculty team has edited *Controversies in Science & Technology: From Maize to Menopause* (University of Wisconsin Press): **Jo Handelsman PhD'84**, a professor of plant pathology and the co-director of the UW's Women in Science and Engineering Leadership Institute; Associate Professor of Rural Sociology **Daniel Lee Kleinman MS'86, PhD'92**; and **Abby Kinchy MS'02**, a research assistant in rural sociology.

Billed as "necessary background on hot-button issues," the book — the first in a series — moves beyond a simple pro-con format to provide research methodologies, histories, and data to allow readers to examine for themselves the ethical issues in science that the media may oversimplify.

A variety of timely, thorough, and often conflicting perspectives from many fields flesh out four current public-health controversies: genetically modified crops, the use of antibiotics in animal husbandry, hormone-replacement therapy during menopause, and smallpox.

Handelsman is also a creator — with **Sarah Miller Lauffer '92, MS'98**; **Christine Pfund PhD'00**; and **Christine Pribbenow PhD'00** — of *Entering Mentor-ing: A Seminar to Train a New Generation of Scientists* (University of Wisconsin Press).

Children's Fund — on whose board Hein serves — and there are now 260 such spaces serving thirty-eight thousand children and youth in Sri Lanka, Indonesia, and India. "I was 'imprinted' with the importance of international health work during my undergrad years when I worked in the [UW] lab of Dr. **Enrique Valdivia**," Hein says. Formerly president of the William T. Grant Foundation, she now lives in Jacksonville, Vermont, and makes humanitarian-relief and development work her full-time volunteer career. Hein was also elected to a second four-year term on the National Board of Medical Examiners in May.

"I do not think anyone else who graduated from [Wisconsin] has ever done this," says **Lawrence Curtin '67**, sharing that he's authored ten books, written and produced a movie, and holds eleven patents in science. "I now have yet another achievement," he adds — he's put his movie on the Internet in six segments at [www.oneminutetomidnight.com](http://www.oneminutetomidnight.com). Curtin lives in Jensen Beach, Florida.

Through her nonprofit agency, Giving Back ([www.GivingBackMentoring.org](http://www.GivingBackMentoring.org)), **Karen Peterson '67, MA'69** of Paia, Hawaii, has created the intergenerational Kupuna & Keiki Together program. Through it, she teaches Brain Gym methods to Maui senior citizens, who in turn become mentors and tutors to children, teaching kinesthetic activities that enhance the students' learning, concentration, and memory. Brain Gym movements alternate the body's left and right sides to "remind" different parts of the brain to work together, and can be an alternative to drug therapies for children diagnosed with ADHD.

Three UW graduates wrapped up long and fruitful careers this spring: **Barrie Wight MA'67, PhD'68** retired as the community services

coordinator for the Washington County [Pennsylvania] Court System, following many years as a dean at several colleges.

**James Zohrer MS'69** of West Des Moines, Iowa, recently finished his role as the wildlife diversity program coordinator with the Iowa DNR, although he's not *quite* retired — he's also been teaching at Simpson College and writing the Iowa DNR's Comprehensive Wildlife Conservation Plan. And, after nearly thirty-three years of service to the state of Wisconsin, Madisonian **Brian Hanke '72** has stepped down as the director of human-resource services for the Department of Revenue. As a "sure sign that retirement is right," Hanke hit his first hole-in-one while golfing in Florida the week before he retired.

**Fred Baumgartner MA'69, PhD'72** is a papalelections expert, and he was no doubt called upon frequently this spring while the world's Roman Catholics lost and gained a pontiff. Baumgartner is a professor of history at Virginia Tech in Blacksburg and the author of eight books, including his most recent: *Behind Locked Doors: A History of the Papal Elections* (Palgrave MacMillan Press).

## 70s

After graduate work in TV and film, then law school and work in the legal field, **Andy Halper '70** returned to his passion: TV and film. Today he's the multi-award-winning senior producer for news and public affairs at Thirteen/WNET New York, where he develops programming for the PBS national schedule and is producing his fourth season of the international documentary series *Wide Angle*. Journalist Bill Moyers recently became its anchor.

*Health Security for All: Dreams of Universal Health Care in America* (Johns Hopkins

University Press) is the third book by **Alan Derickson '71**. He's a professor of history at Penn State's University Park campus who, over the course of ten years' work on this project, found "invaluable evidence" at the Wisconsin Historical Society, his "spiritual home."

Chicago-area French instructor and interpreter **Gerald Plotkin MA'71** had a chance to test his skills at the Dicté des Amériques in Québec City, Canada, in April. Each of the 125 contestants — drawn from twenty-five countries — had won a regional competition, with Plotkin representing senior-level Chicago-region contestants. This year, Guillaume Vigneault, son of the late poet laureate of Québec, read a composition full of French-language traps while the contestants wrote what they heard. While not a champion in the end, Plotkin loved the experience.

Educators often feel a need to assess young children's math and literacy skills without administering standardized tests, and **Patricia Vardin (Barker) '71** is helping to meet that need. An associate professor and chair of early childhood education at Manhattanville College in Purchase, New York, she's developed ChildChart — software technology that helps a teacher to record, photograph, and track a child's classroom performance, and then use these stored observations for evaluation and planning.

**Barry McPherson PhD'72** recently published the fourth edition of *Aging as a Social Process*, and his other works include *Sociology of Sport* and *Social Significance of Sport*. A former dean of graduate studies and research at Canada's Wilfrid Laurier University in Waterloo, Ontario, and a past president of the Canadian Association on Gerontology, McPherson also helped to coach Wisconsin hockey while

studying at the UW. Thanks to his daughter, **Jennifer McPherson '93** of Dearborn, Michigan, for tipping us off.

In 2002, **David Pendergast MS'72, PhD'83** took his twenty-five-plus years of pharmaceutical and biotechnology experience to Transkaryotic Therapies in Cambridge, Massachusetts. He's now stepped up from executive VP and chief operating officer to become the firm's president and CEO.

From Nacogdoches, Texas, we heard from **Mary Cullinan MA'73, PhD'78** that she's beginning her third year as provost and vice president for academic affairs at Stephen F. Austin State University. Arriving there after many years in academia in California, she's been "enjoying life in the beautiful pineywoods of East Texas."

**Thomas Philabaum MA'73** has gone on to great things as a graduate of Professor Emeritus **Harvey Littleton's** renowned UW art-glass program. Philabaum received the Arizona Artist of the Year Award in 1998; has a glass studio, gallery, and school of his own in Tucson; and received the University of Arizona Alumni Association Professional Achievement Award in May. We thank **John Laurence Everard MA'72** of Cross Plains, Wisconsin, for letting us know.

The National Association of State Universities and Land-Grant Colleges' Commission on International Programs has honored **Daniel Bernstine LLM'75** with its 2005 Michael P. Malone International Leadership Award. Now the president of Portland [Oregon] State University, and a former dean of the UW Law School, Bernstine was honored for his extensive efforts to promote internationalization in higher education.

**Paula Wettstein Sergi '75** has seen a dream come true: For three months starting in August, this writer, poet, and registered nurse from Fond du

Lac, Wisconsin, is living and working in Villa Clementine, a nineteenth-century former home in Wiesbaden, Germany. The villa is used by the Hessen [Germany] Literary Society, which selected Sergi for the residency as part of its efforts to build cultural ties between the German state of Hessen and its sister state, Wisconsin. Sergi's stipend and free lodging are allowing her to work on a book-length manuscript of poems and to participate in workshops, readings, and school visits as a cultural ambassador.

**David Clay '76** and **Sharon Pendzick-Clay '77** have earned applause from the plant science department at South Dakota State University in Brookings. David, specializing in soil and water, received the 2004 F.O. Butler Foundation Award for Excellence in Research for his work in soil science. Sharon also won that honor in 1997, and this year garnered the 2005 Griffith Faculty Research Award. She specializes in weeds and pest management.

In honor of his late mother, **George Patterson III '76** recently gave \$50,000 to the UW School of Pharmacy to establish the Doris Patterson Alzheimers Research Fund. The donation is designated to Associate Professor **Jeff Johnson** for the genetic Alzheimers disease project. Patterson, VP of Robertson Ryan & Associates in Waukesha, Wisconsin, is also exploring opportunities and investments involving biotech discoveries.

**Stephen Youngerman '76, JD'78** of Santa Monica, California, shared with us the accomplishments of his late father, **Henry Youngerman '33, MA'36, PhD'40**. After several university teaching positions, the elder Youngerman settled at the SUNY College at Fredonia in 1953. There he founded the Henry C. Youngerman Center for

Communication Disorders in 1955 — a training and outpatient facility offering a large range of hearing and speech-language services. The college held a fiftieth anniversary celebration of the center in May.

"Apparently a memoir of one family, one mother, this story encompasses the brave, sad, fantastic tale of the Jewish struggle in America," wrote one reviewer about *Who She Was: My Search for My Mother's Life* (Simon & Schuster) — "a rare and objective work about a deeply personal subject" and the fifth book by **Samuel Freedman '77**. The author is a professor of journalism at Columbia University in

New York City and writes regularly for the *New York Times*. He also wrote for the *Daily Cardinal* as a student, and part of *Who She Was* takes place in Madison. Freedman spoke on the UW campus in March as part of the Mosse/Weinstein Center for Jewish Studies' Jewish Heritage Lecture Series.

What does it take to head the Colorado Department of Agriculture's Insectary? **Daniel Bean MS'78, PhD'83** is finding out. Formerly the state agriculture department's biocontrol specialist and a researcher for the USDA's A.R.S. Exotic and Invasive Weeds program, Bean plans to establish the Palisade, Colorado-based facility as a pre-

mier center for weed biocontrol — using beneficial insects in place of chemical pest control.

"Roll over, Voltaire," says playwright **Danielle Dresden '78, MA'85** wryly about *Source Code: Candide*, her new, two-act "satirical play for today" that "tackles fundamentalists of all stripes." The work made its world debut in April at Madison's Overture Center, and marked the twentieth anniversary season of TAPIT/new works, the Madison tap-dance and theater studio where Dresden and Donna Peckett serve as producing artistic directors.

Though the mighty Badgers we may be, few among us can claim this accomplishment by

## Chattin' with the Chicks

It's true, ladies: sometimes we all need to engage in the kind of dishing and venting that only our girlfriends can understand, and **Lara Solomon '91** gets two full hours of it every weekday. She's a host, as Lara Dyan, of *ChickChat Radio* ([www.chickchatradio.com](http://www.chickchatradio.com)), whose motto is, "Where it's girls' night out every day..."

Dyan launched *ChickChat* with her good friend and co-host Heidi Hanzel in 2002, and today, it's an industry pioneer as one of the only nationally syndicated, non-political, female-hosted talk-radio shows — in short, radio talk shows by and for women. Dyan and Hanzel are achieving success while leading this new genre: the show was chosen last fall as a "rising star" by the radio trade journal *Radio & Records*, and Dyan was recently elected to the board of the New York City chapter of American Women in Radio & Television.

*ChickChat's* focus and strength come from the two women's very different perspectives: Dyan talks about her life as a dating single in the Big Apple, while Hanzel, from a separate studio outside Washington, D.C., gives her take on life as a suburban mother of two who rejects that very label — the "suburban-housewife soccer mom." In addition, the duo welcomes guests who are "in the know" on a variety of subjects; they take live calls from listeners; and they believe that no subject is too raw or off limits — they'd rather have some fun with taboos than preach or get political.

So you can bet it's entertaining. "We like to describe it as *Cosmopolitan* magazine meets *Sex and the City*, and maybe a little *Desperate Housewives*," says Dyan — but it's much more than that. *ChickChat* wants to empower women to be themselves, to have fun, and to live beyond stereotypes.

The show runs live on weekdays from 2:00 to 4:00 p.m. Eastern Time on Sirius Satellite Radio channel 131; via the Internet at [www.lifestyletalkradio.com](http://www.lifestyletalkradio.com); and at various times on local stations across the country. When you tune in, Dyan says "you'll get a little laughing and maybe a little learning about how women think, but mostly, we just want it to be fun for listeners."

"The best part of all this," she concludes, "is that I get to talk to one of my closest friends in the whole world every day for a couple of hours, almost completely spontaneously. I actually hate it when the show comes to a close. We could keep going on forever." And, if Dyan and Hanzel are truly the trailblazers that radio-industry excess seem to think they are, they just might.

— P.A.



Here's a toast to Lara Solomon: as *ChickChat Radio's* Lara Dyan, she's been elected to the board of NYC's chapter of American Women in Radio & Television.

## Bookmark



The Munchkin coroner, **Meinhardt Raabe '37**, has written, with Daniel Kinske, a memoir about his life's adventures. Graced with a foreword by Mickey Rooney, it's called *Memories of a Munchkin: An Illustrated Walk Down the Yellow Brick Road* (Back Stage Books).

We meet Raabe at age twenty-three, stepping into film history in the beloved 1939 classic *The Wizard of Oz*. He credits the film with helping to eliminate derogatory terms for little people. "Since the picture, we've all become Munchkins," he says. "It's like knighthood."

Raabe paid his way through the UW and spent more than thirty years with the Oscar Mayer Company as an accountant and its spokesperson, Little Oscar. Raabe is most proud, however, of his World War II service as a pilot and ground instructor with the Civil Air Patrol, and he also became a public speaker and advocate for little people.

The book is illustrated with Raabe's contributions of glorious *Oz* memorabilia, the most complete collection of *Oz* movie posters ever published, and an assemblage of *Oz*-related art by some of the world's best-illustrators.

Now retired, Raabe lives in Penney Farms, Florida.

**Daniel Kosharek '78** of Santa Fe, New Mexico: "In March 2005, I won the national championship at the USAW National Masters Olympic weightlifting competition in Baton Rouge, Louisiana." USAW, or USA Weightlifting, is the national governing body for Olympic weightlifting.

To recognize his achievements in the field of communications, the Order Sons of Italy has given **Larry Wert '78** its 2005 Leonardo da Vinci Award of Excellence — an honor that applauds Italian-Americans who've become a "pride and inspiration to the Italian community." Fenwick High School in Oak Park, Illinois, also inducted Wert into its Hall of Fame this year. He's the president and general manager of NBC5 — WMAQ-TV in Chicago.

Felicitations to **Patricia Sharp '79!** A senior research specialist in the Department of Pathobiological Sciences at the UW-Madison School of Veterinary Medicine, she's received the Instructor of the Year Award from the student chapter of the American Veterinary Medical Association.

## 80s

**Tom Hecht '82** has been the assistant vice president of Beloit [Wisconsin] College, Wisconsin's assistant secretary of state, and a legislative aid to two U.S. senators. Now he's overseeing development for Milwaukee's Thunder House Pictures, a producer of non-fiction, large-format movies designed for IMAX theaters. Thunder House is currently creating *The River of Doubt: Theodore Roosevelt's Greatest Adventure and The Great Butterfly Quest*.

"SMART Recovery is virtually a secret," says **Henry Steinberger MS'83, PhD'86** about the nonprofit, international self-help network on

whose board he serves. This network (<http://smartrecovery.org>) offers free self-help groups and related services for those with substance or activity addictions. It is secular and evidence based, teaches self-empowerment, uses cognitive-behavioral and motivational enhancement techniques, and advocates choice in recovery options. A psychologist at Madison's Capitol Associates, Steinberger also recently finished editing the *SMART Recovery Handbook*.

Among the many Badgers who are doing good works worldwide is **Margaret Herro '87**. She oversees business development in Ulanbaatar, Mongolia, as the country director for CHF International, a Washington, D.C.-based organization. Its mission is to be a "catalyst for long-lasting, positive change in low- and moderate-income communities around the world."

*Lifelike* is a nineteen-minute drama about an aging, small-town-Wisconsin taxidermist whose life is disrupted — but eventually enhanced — by a young writer who's found asleep in his antler shed. The film, by Madisonian **John Besmer '88**, was named the Best Narrative Short at the 2005 Wisconsin Film Festival this spring, and received a Platinum Remi at WorldFest—Houston's international film festival — in April. *Lifelike* ([www.lifelikefilm.com](http://www.lifelikefilm.com)) is based on Besmer's feature-length script *Not Birds, Airplanes*.

The Carnegie Corporation of New York was smiling on **Adeeb Khalid MA'88, PhD'93** this spring: he was named one of sixteen Carnegie Scholars for 2005 and will receive up to \$100,000 over a two-year period to pursue research. An associate professor of history at Carleton College in Northfield, Minnesota, Khalid will focus on "Understanding Soviet Islam: The Roots of Contemporary Central Asia."

Here's a distinction we haven't seen before: **Kevin**

**Jensen '88** has earned his designation as a certified manager of exhibits (a CME) from the Trade Show Exhibitors Association. He's been the exhibits manager for the Milwaukee-based Metavante Corporation, the technology arm of the Marshall & Ilsley Corporation, since 1996.

*Bodies of Difference: Experiences of Disability and Institutional Advocacy in the Making of Modern China* (University of California Press) is a new work by **Matthew Kohrman '88**, an assistant professor of cultural and social anthropology at Stanford [California] University.

We congratulate **Michael Swenson '88** on becoming the youngest person in Piper Jaffray & Company's 110-year history to earn the Gary M. Petrucci Award, which recognizes the firm's top-performing financial adviser. He was also chosen as one of the Nation's Top 100 Financial Advisers this summer by *Barron's* magazine. Swenson is senior VP of investments with the Swenson Financial Advisory Group in Wayzata, Minnesota.

Does your Wisconsin-based for-profit or nonprofit organization need individuals to serve on your advisory boards? If so, check out a free, online service called DirectorConnector ([www.directorconnector.com](http://www.directorconnector.com)) that was launched this winter in southern Wisconsin. **Greg Meier '89, JD'93**, with the Milwaukee office of the Michael Best & Friedrich law firm, and **Ron Kral '83**, the founder of the Madison accounting firm Candela Solutions, oversee the jointly formed site. Their next plan is to roll out the service to the rest of Wisconsin and Chicago.

Bethesda Lutheran Homes and Services in Watertown, Wisconsin, is pleased to have Madisonian **Brian Tennant '89, MBA'98** as its new chief information officer. The organization provides services nationwide to individuals with developmental disabilities.

## 90s

Plymouth Foam, a manufacturer of cellular-foam plastic products, is now under the leadership of **David Bolland '90**, its new president and CEO. He was previously the Plymouth, Wisconsin, firm's VP of sales and marketing.

Co-founding a nonprofit, volunteer organization called Educate Tomorrow has led to a Florida Bar Young Lawyers Division Pro Bono Award for **Melanie Emmons Damian '91**, a partner with the Miami law firm of Damian & Valori. The mission of Educate Tomorrow is to provide disadvantaged foster-care children with access to post-secondary education. *Florida Trend* magazine also named her one of Florida's Legal Elite in its July issue.

"I've just had a book published," writes **Cherie Hart MMusic'91** about *Day of the Moon* (Authorhouse). "It's for middle readers, ages eight to twelve — a fictional story meant to teach them about local astronomy." Hart lives, writes, and stargazes in Hartford, Wisconsin.

For ten years after her UW graduation, **Kathleen Slattery-Moschkau '91** of Mount Horeb, Wisconsin, sold drugs for a pharmaceutical company. Eventually, her misgivings about the industry grew, and she began to write movie scripts on the side — unrelated life developments that eventually blended into a script about her industry experiences. Then, disenchanted with her L.A. agent's script suggestions, Slattery-Moschkau made the film herself: *Side Effects* was shot partly in Madison and premiered in March.

The American Civil Liberties Union of Wisconsin has chosen **James Friedman JD'92, MA'92** as its 2004 Volunteer Attorney of the Year. He's a shareholder in Madison's LaFollette Godfrey & Kahn law office and a lecturer

on constitutional law for the UW Law School.

The message from **Tim Kiefer '93** was short but interesting: he's joined the U.S. Foreign Service and, as of June, is a vice consul at the U.S. Consulate General in Ciudad Juárez, Mexico.

**Sarah Adams '94** is in the company of Colin Powell, Errol Morris, John Updike, and Isabel Allende — sort of. All have been broadcast essayists on the weekly National Public Radio series that explores personal values, *This I Believe* ([www.npr.org/thisibelieve](http://www.npr.org/thisibelieve)). The program, launched in April, is a contemporary take on Edward R. Murrow's classic 1950s series of essays, and on May 16, Adams delivered one of the first two listener essays, chosen from more than 1,500 submissions. She's a professor at Olympic Community College in Bremerton, Washington, and spoke lightheartedly on the need to be nice to all people, including the "pizza delivery dude."

**Audrey Gasch '94** has come full circle. After earning her undergrad degree at the UW, she headed west, went through Stanford [California] University's molecular-biology doctoral program, and did post-doc work in genetics at the Lawrence Berkeley Labs. And from there? Gasch has returned to UW-Madison, where she's an assistant professor of genetics who's researching the yeast genome and its link to understanding stress-induced disease and death.

In support of Operation Enduring Freedom, Captain **John Giese '94** was mobilized in November 2004 and deployed to Africa as the executive officer of a Marine Corps provisional-security company. This is his second trip to the Horn of Africa, where he notes that "the ongoing efforts are making an extremely positive impact on the region."

The Menil Collection, an art museum in Houston, is ushering in a "new era of distinguished visibility" for its African, Oceanic, and Native North American collections with the addition of **Kristina Van Dyke '94** as its first curator of non-Western art. She began in February, after completing her doctorate work at Harvard in the history of art and architecture, and is providing a "fresh perspective and exemplary intellectual rigor."

**Kevin Allexon '95** has joined the Bush administration as a policy adviser to the Undersecretary of Commerce for Oceans and Atmosphere. "Simply put," he says, "if it swims in the ocean, I deal with it." Allexon was previously with the National Oceanic and Atmospheric Administration and has assisted two members of Wisconsin's congressional delegation, both in the Badger State and on Capitol Hill.

It's been a quick climb up the ESPN corporate ladder for **(Kathreen) Katina Vlahadamis Arnold '95**. She joined the Bristol, Connecticut-based network in 2002 as its director of affiliate and corporate communications. Two promotions followed, and now she's on the rise again — this time, to vice president of affiliate and international communications. Women in Cable and Telecommunications also chose Arnold for this year's Betsy Magness Leadership program.

*Between Camelots* (University of Pittsburgh Press) — a collection of short stories — is the first book by **David Harris Ebenbach MS'95, PhD'99** and the winner of the Drue Heinz Literature Prize. Ebenbach teaches and writes fiction and poetry in Montclair, New Jersey.

Hearty congratulations to **Osman Ahmed PhD'96** on earning the Siemens 2004 Inventor of the Year Award. A senior principal engineer at Siemens Building Technologies

in Buffalo Grove, Illinois, he was one of twelve — out of more than forty-five thousand Siemens R&D employees worldwide — to be named top-inventors. Ahmed developed a low-cost, efficient semiconductor platform called a MEMS (micro electro-mechanical system) platform, which allows building controls to maintain optimal temperature, light, humidity, and air quality.

"**Meredith Frommer Miller '96** was on the UW soccer team when it won the Big Ten and is now a professional cyclist," noted her proud spouse, **Benjamin Miller '95, MS'98**, who's in the Department of Sport and Exercise Science at the University of Auckland in New Zealand. Meredith began racing in 1998, and in 2002 affiliated with the coaching approach of Whole Athlete — a holistic integration of exercise physiology, yoga, nutrition, and sports psychology. She has raced in the U.S., Canada, and Europe.

It was a treat for musician Brittany Shane — **Brittany Safronek '99** to her UW friends and family — to "come home" in June to play at Madison's King Club, where her aunt is the owner, her sister tends bar, and her boyfriend proposed on New Year's Eve 2004. Shane ([www.brittanyshane.com](http://www.brittanyshane.com)) began her music career at the UW and now performs her "roots rock" in San Francisco, where she's recording her fourth CD and "playing some great shows." Shane's first and third CDs were among *Maximum Ink Music Magazine's* favorites in 1999 and 2003, respectively.

## 2000s

**James Dunford MS'00** has earned the 2005 Graduate Student Teaching Excellence Award from the North American Colleges and Teachers of



### The Milk Is the Message

When **Brian Hoffer '99** was a UW sophomore, the vacuum cleaner in his residence hall disappeared. He decided to apply an approach usually reserved for finding missing children to finding the missing Eureka: he called Babcock Hall, home of the UW's dairy-production facility, to see if they'd put the Eureka's photo on their milk cartons. To his surprise, they agreed — but couldn't do it until six months later. Hoffer formed a search party instead.

More recently, as the communications specialist for Milwaukee Recreation, a division of the Milwaukee Public Schools, Hoffer was pondering how to increase awareness of his organization's Fueling Young Minds free-summer-meals program. Each summer, Milwaukee Recreation collaborates with several local anti-hunger agencies to ensure that children receive healthful meals while

school is out, and its particular role is to distribute hot meals and bag lunches to forty-plus recreation sites. More than 80 percent of Milwaukee Public School students qualify for free or reduced-rate meals during the school year, so many would go hungry without this effort. The summer program's only requirement is that the meal recipient must be younger than eighteen.

Hoffer had a "Eureka moment," you might say, while inexplicably recalling the Case of the Missing Vacuum, and contacted GG Golden Guernsey Dairy. The dairy cooperative agreed to donate space on every half-pint chocolate-milk carton distributed in Milwaukee County during May, June, July, and August — that's 1.25 million cartons! — to tell milk drinkers how to find a free-meal location near them. Harley-Davidson also donated \$125,000 to cover staffing and other costs.

The Fueling Young Minds partnership recently received a Milwaukee Award for Neighborhood Development Innovation for serving more than 382,000 meals to at-risk youth during the summer of 2004.

— P.A.

Agriculture and is finishing his PhD in entomology and nematology at the University of Florida in Gainesville. Also a recent recipient of the Navy Health Services Collegiate Scholarship, he'll soon serve as a navy lieutenant specializing in medical entomology.

*Man with Farm Seeks Woman with Tractor: The Best and Worst Personal Ads of All Time* (Thunder's Mouth Press) is the premiere book by **Laura Schaefer '01** — "a hilarious and often moving compendium of samples of the best and worst personal ads from 1727 to today," says Forbes.com. The Fitchburg, Wisconsin, author also writes for Match.com.

### obituaries

"He had tremendous integrity, and he was such a wonderful, wonderful actor," said *Lou Grant* co-creator Allan Burns about **Mason (Abrams) Adams '40, MA'41**, who died in Manhattan in April. He was perhaps best known as the

veteran actor who played Charlie Hume, the compassionate managing editor on TV's *Lou Grant*, as well as the unmistakable voice of the Smucker's jam and jelly commercials for more than thirty years. Adams's career spanned more than six decades and included playing Atom Man on radio's *Superman*, the title role on the radio soap opera *Pepper Young's Family*, and Dr. Frank Prescott on the TV soap opera *Another World*. Adams also worked in films, on the Broadway stage, as a documentary narrator, and in scores of commercials.

The former Wisconsin state senator, governor, and U.S. senator who founded Earth Day has died: **Gaylord Nelson LLB'42** in Kensington, Maryland, in July. Known for his candor and independence, Nelson's interest in politics was inspired by a speech he heard as a boy, given by **Robert ("Fighting Bob") La Follette 1879**. Nelson distinguished himself as an early and ardent environmental leader: his first

Senate speech, in 1963, framed the declining state of the environment as a national issue. He was a sponsor of the 1964 Wilderness Act, and later worked to pass the Wild and Scenic Rivers Act. Still unsatisfied, he called for a "huge, grass-roots protest" on April 22, 1970: the first Earth Day. "I wanted a demonstration by so many people that politicians would say, 'Holy cow — people care about this,'" Nelson explained — and they did: more than 20 million Americans cleaned up their cities and learned about ecology. Months later, President Nixon created the Environmental Protection Agency, and the 1970s became the "decade of the environment," during which twenty-eight major pieces of legislation became law, many through Nelson's help: the 1970 Clean Air Act, revisions to the Clean Water Act in 1972, the Endangered Species Act, and many more laws that protected the Appalachian Trail and affected such things as fuel-efficiency standards, strip

mining, DDT, Agent Orange, and phosphate detergents. He was also a critic of the Vietnam War and a consumer advocate. Defeated in 1980 in his race for a fourth U.S. Senate term, Nelson became a counselor with the Wilderness Society, where he worked until his death. In 1995, President Clinton awarded Nelson the Presidential Medal of Freedom, the nation's highest civilian honor. WAA also lauded him in May with one of its 2005 Distinguished Alumni Awards. For more about Nelson's life, read Bill Christofferson's recent biography, *The Man from Clear Lake: Earth Day Founder Senator Gaylord Nelson* (University of Wisconsin Press).

This city has lost an icon: **Joel Gersmann**, the longtime artistic director of the Broom Street Theater, died in Madison in June. He completed coursework for a PhD in theater at the UW, but left academia in 1969 to lead the provocative, experimental theater's productions, which are known for confronting societal and political problems — even taboos — in uncompromising, unapologetic ways. Gersmann produced, wrote, or directed more than two hundred original plays for the company over his thirty-five-year career, all the while championing the idea of affordable, accessible, curtainless theater that emphasized the art form's human components. Despite the often controversial and sometimes disturbing nature of Broom Street Theater's works, it secured National Endowment support for seventeen years. Gersmann — who was also passionate about music, reading, and lifelong learning — was translating the *Iliad*, line by line at the time of his death.

Compiled by Paula Wagner Apfelbach '83, whose contents have, in fact, shifted during flight.